

## OCBC BANK STAFF FAST AND RAISE RM103,000 FOR WORLD VISION'S 30-HOUR FAMINE & CHILD SPONSORSHIP PROGRAMME

Kuala Lumpur, 20 August 2018 – Children from countries such as Lesotho, India, Myanmar and Malaysia will benefit from RM103,000 raised by about 200 OCBC Bank (Malaysia) Berhad (OCBC Bank) staff who fasted through an entire work day recently.

The 8-Hour Corporate Famine programme was a collaborative effort between the Bank and international humanitarian organisation World Vision Malaysia. Led by its Chief Executive Officer, Dato' Ong Eng Bin, OCBC Bank staff broke fast together at the close of work in this adaptation of World Vision's 30-Hour Famine programme.



OCBC Bank Chief Executive Officer, Dato' Ong Eng Bin and World Vision Malaysia CEO Mr Daniel Boey holding up an icon to signify the commitment by OCBC Bank staff to support needy children in Lesotho, India, Myanmar and Malaysia

Of the RM103,000 raised, RM35,335 came from those contributing specifically to the 30-Hour Famine programme, with the amount duly topped up ringgit-for-ringgit by Dato' Ong for a grand total of RM70,670. Alongside this, there were also pledges amounting to RM31,260 for World Vision's Child Sponsorship Programme, and one-off donations totalling RM1,070.

“I am pleased with the response of my colleagues, some of whom had never voluntarily fasted in their lives. The event gave us the opportunity to come together as one big family to unite for the benefit of those who go to bed hungry every night. By fasting, we also got a sense of what life is like for the vulnerable. In this sense, the event also made us appreciate what we have,” said Dato’ Ong.

In its quest to aid children in need, OCBC Bank also rolled out a credit/debit card CSR initiative in partnership with World Vision Malaysia. Through the programme, the first 500 sponsors get a rebate of RM65 when they pledge to sponsor a new child through World Vision. Details of the promotion, which ends 30 September 2018, are available on [www.ocbc.com.my/worldvision](http://www.ocbc.com.my/worldvision)

Last year, OCBC Bank staff pledged a total of RM180,000 to aid children in Asia and Africa under World Vision’s Child Sponsorship Programme.

World Vision Malaysia CEO Mr Daniel Boey said the organisation was grateful for the partnership with OCBC Bank and thanked the many OCBC staff members who joined the 8-Hour Corporate Famine programme in support of World Vision’s initiatives.

“This is the second consecutive year we are collaborating with OCBC Bank. Once again, the effort was spearheaded by Dato’ Ong himself, who believes very much that when people band together for a good cause, more can be done for society.

“OCBC has been extremely supportive of our other initiatives as well and it is because of partnerships like these that we are able to continue serving the poor and vulnerable,” he said.

According to Dato’ Ong community involvement is a key component for building a team that is highly engaged. The Bank’s other CSR activities include public scholarships, branch and division-level community initiatives, cycling efforts through the annual mass cycling event, *OCBC Cycle Kuala Lumpur* and the bi-monthly *OCBC KL Car Free Morning*.

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## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World’s Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has 580 branches and representative offices in 18 countries and regions. These include over 310 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macao under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit [www.ocbc.com.my](http://www.ocbc.com.my)